## National Best Places to Work Multifamily; 2019 Official List Announced

Scottsdale, Arizona - November 29, 2018 -- Multifamily Leadership has announced the official ranking for the 2019 "Best Places to Work Multifamily™" Program. Winners found out how they ranked at the Multifamily Leadership Summit held in Scottsdale, Arizona.

The Multifamily Industry, serving apartments and their residents, contributes more than \$3.5 billion to the economy everyday, supporting more than 12.3 million jobs. Not only do apartment homes drive jobs that strengthen local communities, individuals and families realize the value of renting as a smart choice in today's economy.

As CEOs and executive teams create culture and innovation around the resident experience, employee engagement is seen as a key driver to meet multiple challenges. The Best Places to Work Multifamily<sup>™</sup> program recognizes those companies that have established and consistently foster outstanding workplace environments.

The rigorous assessment process evaluated each company's employee policies and procedures as well as responses from the company's employees. The program is part of a long-term initiative to encourage growth and excellence throughout the Multifamily Apartment Industry and to attract new leaders to the industry.

If you want to know if it's a great place to work, you ask the people who work there. Patrick Antrim, Founder and CEO of <u>Multifamily Leadership</u> says, "Employee engagement is actually a much more powerful indicator of organizational success than the size of the company, as employee engagement is tied to behavior and higher performance."

The program also helps companies who want to improve their business. The "Employee Feedback Report" is presented to each participating company, even if it did not make the list. The report summarizes employee engagement and satisfaction data, the "Multifamily Leadership Benchmark Report," and the transcript of employee written comments. The report is used by many organizations to make significant improvements in their workplace culture.

Antrim further states, "Next generation leaders want to know their company is making a positive impact on the world. They want to know the vision and mission of the organization and that the leaders of the organization are going to drive that mission and vision. This is becoming increasingly more important as society is asking business to play a bigger role. The Best Places to Work Multifamily<sup>™</sup> companies have stepped up to play that role and will have a much bigger voice in the future."

At the Summit, national benchmark data from organizations compiling research specific to the Multifamily Industry was revealed. Multifamily leaders looking to fast-track their success will leverage what best-in-class organizations are doing to create great resident experiences and strong financial results through the engagement of their employees.

The business environment of the 21st century is characterized not just by competition and everincreasing technologies, but also by a heightened appreciation for the quality of the workplace. In a world of continuously shrinking margins and challenges attracting next generation workforce, a progressive leadership strategy is critical to creating and sustaining a competitive advantage. One measure of such strategies is the quality of the workplace experience. Indeed, the enhanced awareness of the importance of creating great workplaces is evidenced by the growing body of literature regarding workplace excellence.

Numerous studies show a strong correlation between profitability and creating a great place to work. In addition to the positive effect the award has on their employee relations and recruitment, the driving force for companies to participate is the remarkable effect workplace improvements can have on their bottom line.

## Nationally Ranked 2019 Best Places to Work Multifamily, in order:

- 1. The Management Group, LLC
- 2. Olympus Property
- 3. The Bascom Group
- 4. Apartment Dynamics
- 5. Carter-Haston Real Estate Services, LLC
- 6. Presidium Property Management
- 7. The RADCO Companies
- 8. LMC
- 9. Gables Residential
- 10. Berger Rental Communities
- 11. CWS Apartment Homes, LLC
- 12. Fogelman Properties
- 13. The REMM Group
- 14. Hankin Apartments
- 15. JVM Realty
- 16. Portico Property Management
- 17. Alco Management, Inc.
- 18. Cardinal Group Management
- 19. Blue Ridge Companies
- 20. IMT Residential
- 21. Pollack Shores | Matrix Residential
- 22. Drucker + Falk
- 23. Centra Partners Management
- 24. RealSource Management
- 25. ResMan Property Management Software
- 26. Coast PRoperty Management
- 27. Continental Properties
- 28. PayLease
- 29. Perennial Properties
- 30. Pegasus Residential

- 31. Alliance Residential
- 32. Baron Properties
- 33. Karya Property Management
- 34. Pathlight HOME

For more information about, and to register for, the "Best Places to Work Multifamily™" program, go to <u>www.multifamilyleadership.com</u>.

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