

FIRST ANNUAL BEST PLACES TO WORK IN MULTIFAMILY



The Multifamily Industry Recognizes the Best Places to Work

Scottsdale, Arizona—The Multifamily Leadership & Talent Strategies Summit has announced the list for the first annual Best Places to Work in Multifamily program.

The Best Places to Work in Multifamily program recognizes companies that have established and consistently fostered outstanding workplace environments.

The rigorous assessment process, administered by Best Companies Group, evaluates each company's employee policies and procedures, as well as feedback from the company's employees. This program is part of a long-term initiative to encourage growth, excellence, and the attraction of new leaders to our industry.

The program also helps companies that want to improve their business. Regardless of whether they've made the list or not, each participating company will receive their *Employee Feedback Report* from Best Companies Group. The report includes employee engagement and satisfaction data, verbatim comments collected from the employee survey, as well as a benchmark report for the sake of comparison to other participating companies. This actionable report is used by many organizations to make significant improvements to their workplace culture.

Rankings will be revealed to winning companies, program sponsors, and the multifamily industry at the Multifamily Leadership & Talent Strategies Summit on December 8-9 at The Scottsdale Resort in Scottsdale, Arizona. Event registration details can be found at www.MultifamilyLeadership.com

The business environment of the 21st century is characterized not just by competition and ever-increasing technologies, but also by a heightened appreciation for the quality of the workplace. In a world of continuously shrinking margins, a progressive human resources strategy is critical to creating and sustaining the competitive advantage. One measure of such strategies is the quality of the workplace experience. Indeed, the enhanced awareness of the importance of creating great workplaces is evidenced by the growing body of literature regarding workplace excellence.

Numerous studies show a strong correlation between profitability and creating a great place to work. While the achievement of this honor certainly enhances employee relations and recruitment, even more compelling is the remarkable effect had on the

bottom line when improvements are made as a result of employee feedback collected during the program.

And the 2015 Best Places to Work in Multifamily, arranged alphabetically, are:

Asset Plus Companies

IMT Residential

Mark-Taylor Residential

Pollack Shores Real Estate Group / Matrix Residential

For more information about Best Places to Work in Multifamily and its awards banquet, visit www.MultifamilyLeadership.com

Media Contact:

Patrick Antrim (800) 803-8094

contact@legendaryteams.com