



## Registration Deadline: May 30, 2025

### What is Best Places to Work in Multifamily®?

Best Places to Work in Multifamily® is a survey competition developed by Multifamily Leadership to determine which participants are the best employers. The process is managed by Best Companies Group and winners are recognized at the annual Multifamily Innovation® Summit.

### What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

### Why participate?

By participating you can find out if you are one of the industry’s best employers! It can also result in significant organizational benefits for entrants:

**1) Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.

### 2) Public Relations and Marketing Advantage:

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

### 3) The BCG EnGauge Dashboard:

Companies pay a fee to participate (see chart on right). They will also receive BCG’s report dashboard detailing their employee responses along with employee and employer industry benchmark reports.

### Who can participate?

- Multifamily property managers/owners
- Multifamily suppliers/vendors
- For-profits or not-for-profits
- Publicly or privately held businesses
- Companies with a facility in the US/Canada
- Companies with 15+ full- and/or part-time employees\* working in the US/Canada
- \*See Eligibility on website
- Companies in business a minimum of 1 year

### Assessment Description

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

### Part I – Employer Benefits & Policies

**Questionnaire (EQ):** The employer completes an online survey, detailing company policies, practices, benefits and demographics.

### Part II – Employee Engagement & Satisfaction

**Survey:** Employees complete a survey of in-depth statements using a scale of 5 points ranging from “Agree Strongly” to “Disagree Strongly.” The survey also includes demographic and open-ended questions. There are 2 ways to send the survey to employees: 1) all email or 2) email & access codes.

### What does it cost?

| # US/CAN Employees | # Employees Surveyed     | Email Fee <sup>(1)</sup> | Email & Codes Fee <sup>(1)</sup> |
|--------------------|--------------------------|--------------------------|----------------------------------|
| 15-24              | All                      | \$840                    | \$970                            |
| 25-99              | All                      | \$890                    | \$1,080                          |
| 100-199            | All                      | \$1,050                  | \$1,355                          |
| 200-499            | Up to 250 <sup>(2)</sup> | \$1,155                  | \$1,529                          |
| 500-2499           | 350 <sup>(2)</sup>       | \$1,243                  | \$1,672                          |
| 2500+              | 400 <sup>(2)</sup>       | \$1,298                  | \$1,815                          |

1) Fees are non-refundable and may increase in 2025. See ‘Process: Employee Survey Administration’ on the website.

2) Employees are randomly selected.

### Announcing & Recognizing the Winners!

The primary company contact is notified of their status in August. Companies named to the “best” list and rankings will be released and honored at the Multifamily Innovation® Summit in early December 2025, and on [www.MultifamilyInnovation.com](http://www.MultifamilyInnovation.com). Non-winning companies are not publicly revealed.

**For more information or to register visit the website below or email Jackie Miller at [jmiller@bestcompaniesgroup.com](mailto:jmiller@bestcompaniesgroup.com).**

**[www.BestPlacestoWorkMultifamily.com](http://www.BestPlacestoWorkMultifamily.com)**

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