



Registration Deadline: June 26, 2026

What is Best Places to Work in Multifamily®?

Best Places to Work in Multifamily® is a survey competition developed by Multifamily Leadership to determine which participants are the best employers. The process is managed by Best Companies Group. Winners are recognized during a live virtual awards event on November 18, 2026.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

Why participate?

By participating you can find out if you are one of the industry’s best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride: If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage: Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The BCG EnGauge Dashboard:

Companies pay a fee to participate (see chart on right). They will also receive BCG’s report dashboard detailing their employee responses along with employee and employer industry benchmark reports.

Who can participate?

- Multifamily property managers/owners
- Multifamily suppliers/vendors
- For-profits or not-for-profits
- Publicly or privately held businesses
- Companies with a facility in the US/Canada
- Companies with 15+ full- and/or part-time employees* working in the US/Canada
- *See Eligibility on website
- Companies in business a minimum of 1 year

Assessment Description

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies

Questionnaire (EQ): The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of 5 points ranging from “Agree Strongly” to “Disagree Strongly.” The survey also includes demographic and open-ended questions. There are 2 ways to send the survey to employees: 1) all email or 2) email & access codes.

What does it cost?

# US/CAN Employees	# Employees Surveyed	Email Fee ⁽¹⁾	Email & Codes Fee ⁽¹⁾
15-24	All	\$865	\$1,000
25-99	All	\$915	\$1,110
100-199	All	\$1,080	\$1,395
200-499	Up to 250 ⁽²⁾	\$1,150	\$1,575
500-2499	350 ⁽²⁾	\$1,280	\$1,720
2500+	400 ⁽²⁾	\$1,340	\$1,870

1) Fees are non-refundable. See ‘Process: Employee Survey Administration’ on the website.

2) Employees are randomly selected.

Announcing & Recognizing the Winners!

Organizations are notified of their status in September. The “best” list and rankings are released and honored at the Multifamily Innovation® Technology & AI Summit on December 1–3, 2026 in Phoenix. While a formal awards ceremony is not included, recognized companies will be invited to participate, with select leaders contributing as speakers and sharing insights on building high-performing organizations. Non-winning companies are not publicly revealed.

Questions? Support@BestCompaniesGroup.com

www.BestPlacestoWorkMultifamily.com

www.MFSummit.com

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