

The Apartment Industry will Recognize and Rank the Best Places to Work at the Multifamily Leadership Summit

Scottsdale, Arizona - September 16, 2016 -- The Multifamily Leadership Summit has announced the alpha list for the 2017 "Best Places to Work in Multifamily" Program. List makers will find out how they rank at the upcoming leadership summit being held December 6-8, 2016 in Scottsdale, Arizona.

The Multifamily Industry, serving apartments and their residents, contributes more than \$3.5 billion to the economy everyday, supporting more than 12.3 million jobs. Not only do apartment homes drive jobs that strengthen local communities, individuals and families realize the value of renting as a smart choice in today's economy.

As CEOs and executive teams create culture and innovation around the resident experience, employee engagement is seen as a key driver to meet multiple challenges. The 2017 Best Places to Work Multifamily program recognizes those companies that have established and consistently fostered outstanding workplace environments.

The rigorous assessment process, administered by the Best Companies Group, evaluates each company's employee policies and procedures as well as responses from the company's employees. The program is part of a long-term initiative to encourage growth and excellence throughout the Multifamily Industry and to attract new leaders to the industry.

If you want to know if it's a great place to work, you ask the people who work there. Patrick Antrim, Founder and CEO of Multifamily Leadership, LLC says, "Employee engagement is actually a much more powerful indicator of organizational success than the size of the company, as employee engagement is tied to behavior and higher performance."

The program also helps companies that want to improve their business. The "Employee Feedback Report" is presented to each participating company, even if it did not make the list. The report summarizes employee engagement and satisfaction data, the "Multifamily Leadership Benchmark Report," and the transcript of employee written comments. The report is used by many organizations to make significant improvements in their workplace culture.

Antrim further states, "companies have been measuring resident satisfaction for years and the leading indicator for organizational success is the link between employee engagement and the resident experience. Employees are presented with hundreds of opportunities each day to be their best, but it's the behavior that drives a successful organization, not satisfaction or size. You can be a large company with satisfied employees and not engaged or aligned with the company mission or values - this creates complacency and an unfavorable resident or customer experience."

Each winning company will find out how it ranked at the Multifamily Leadership Summit December 6 - 8, 2016 at The Scottsdale Resort at McCormick Ranch in Scottsdale, Arizona. More information on the event can be found at www.MultifamilyLeadership.com.

Leaders looking to drive their teams forward are encouraged to register to attend regardless if they are participating in the Best Places to Work Program. At the summit, benchmark data compiling research specific to the Multifamily Industry from organizations reaching across 42 states and D.C will be revealed. Multifamily leaders looking to fast-track their success will leverage what best in class organizations are doing to create great resident experiences and strong financial results through the engagement of their employees.

The business environment of the 21st century is characterized not just by competition and ever-increasing technologies, but also by a heightened appreciation for the quality of the workplace. In a world of continuously shrinking margins and challenges attracting next generation workforce, a progressive leadership strategy is critical to creating and sustaining a competitive advantage. One measure of such strategies is the quality of the workplace experience. Indeed, the enhanced awareness of the importance of creating great workplaces is evidenced by the growing body of literature regarding workplace excellence.

Numerous studies show a strong correlation between profitability and creating a great place to work. In addition to the positive effect the award has on their employee relations and recruitment, the driving force for companies to participate is the remarkable effect that workplace improvements can have on their bottom line.

And the 2017 Best Places to Work in Multifamily, arranged alphabetically, are:

- Apartment Dynamics
- Benson Integrated Marketing Solutions
- Carter-Haston
- Drucker & Falk, LLC
- Fogelman Management Group
- Gables Residential
- IMT Residential
- JVM Realty
- Lincoln Property Company
- LMC
- Matrix Residential and Pollack Shores Real Estate Group
- MC Residential Communities
- Q10 Property Advisors
- ZRS Management, LLC

For more information about the “Best Places to Work in Multifamily” program and the Multifamily Leadership Summit, go to www.MultifamilyLeadership.com

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